



Contract no. 016817

SmartHEALTH

Smart Integrated Biodiagnostic Systems for Healthcare

INSTRUMENT: Integrated Project

PRIORITY: FP6-2004-IST-NMP-2

D11.11 Delivery of Second SmartHEALTH Roadshow event

Due Date of Deliverable: 30th November 2008 (Month 36)

Completion Date of Deliverable: 19th January 2009 (Month 38)

Start date of project: 1st December 2005 Duration: 48 months

Lead partner for deliverable: MiniFAB (Aust) Pty Ltd

Revision: v1.0

Project co-funded by the European Commission within the 6th Framework Programme (2002-2006)		
Dissemination Level		
PU	Public	✓
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including Commission Services)	
CO	Confidential, only for members of the consortium (including Commission Services)	

Document History

Issue Date	Version	Changes Made / Reason for this Issue
16 th January 2009	v0.1	First draft
19 th January 2009	v1.1	Final version

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1. Brief summary of SmartHEALTH RoadShow event

This short report describes the delivery of the second SmartHEALTH RoadShow event which was held during the MEDICA International medical and biotechnology Trade Fair on 19-21 November 2008 in Dusseldorf, Germany.

The Roadshow event was organised and delivered by partner IBMT (Thomas Velten, Stefan Kiefer and Jorg Kruse) and was used to showcase the SmartHEALTH vision, technology and applications. A booth was set up (at MEDICAMedia) displaying mostly SmartHEALTH ICT for health data applications. Most visitors to the booth were interested in the ICT software solutions, especially the SMDS framework for Semantic Medical Device Space and it's capabilities.

Furthermore, partners from MiniFAB, microfluidic ChipShop and IMM were also present at the Roadshow event and widely publicised SmartHEALTH. The SmartHEALTH Flyers were given out at all booths.

Overall, the event was seen as a success for SmartHEALTH, with significant interest in the project, especially for the important health ICT aspects of the project.

2. Pictures from the SmartHEALTH Roadshow event



